

Sheldon High School Yearbook

Business Advertising rates

We are always trying to keep the cost of the yearbook as low as possible and we are only able to do that with the help of outside sponsors. Our yearbook is an ALL COLOR yearbook; therefore, your business ad will be in full color. Please help support our yearbook in one of the following ways:

1. Business Ads

Advertise your business in the Sheldon High School yearbook, The Shamrock. The yearbook comes out in June and is purchased by over 1,100 students and their families. We encourage students and parents to support those businesses that support Sheldon students and programs.

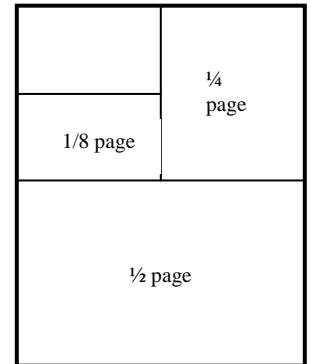
Shamrock advertising rates:

Full page - \$350

½ page - \$175

¼ page - \$100

1/8 page - \$50 (Business card size)



Photography Studios: If you purchase a min. ¼ page ad your business name & phone # will be included on our website, on the senior spec sheet in June and again in the August mailing.

2. Trade Advertising—trade product for an ad

Sometimes it is easier for us to ‘trade’ advertising for products that we use either in creating the yearbook or in the general ‘nuts and bolts’ of running the class. The ‘trade’ items we would consider include: film and film processing, computer equipment, camera accessories, and food for our deadline parties (pizza, chips, pop, etc.). If you are interested in a ‘trade’ please contact Sue Zink, the yearbook adviser. The students do not have the authority to accept a trade but they can pass on the information.

- *If you or your business are interested in purchasing an ad or being a sponsor for the Sheldon yearbook, complete the information below and return to the address indicated. If you are purchasing a business ad please include as much information for your ad as possible, **including** a current business card. Our business manager will contact you upon receiving your completed form.*

Complete the form and mail to the address below.

Name _____

Address _____

City _____ State _____ Zip _____

Phone number _____

Authorized Signature _____

Authorized signature written _____

Check the correct information

_____ Full page

_____ ½ page

_____ ¼ page

_____ 1/8 page

_____ Trade Adv.

Mail To: Sheldon High School Yearbook
2455 Willakenzie Rd.
Eugene, Oregon 97401

Staff Member: _____
(541) 790-6613

Make checks payable to: Sheldon Yearbook